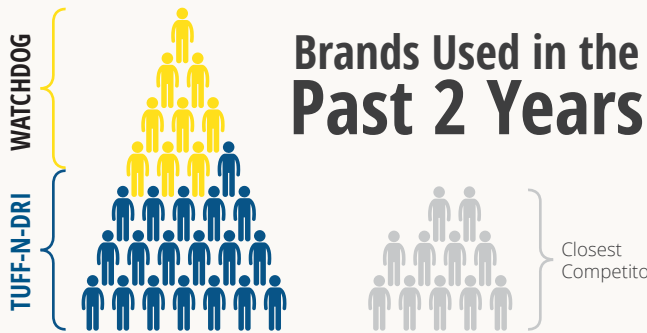
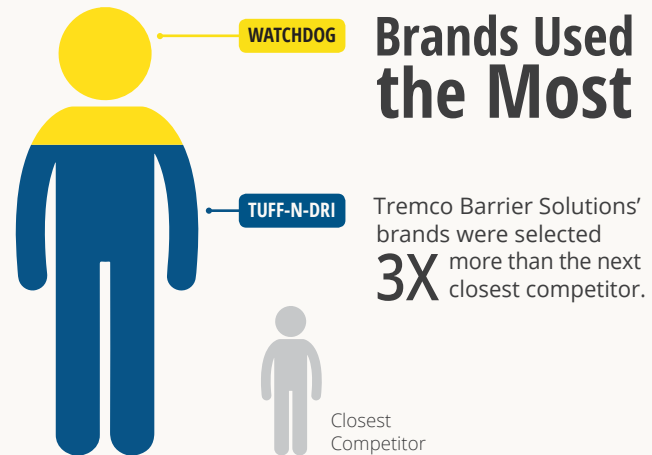


# The Best Waterproofing Brands. Period

2019 Builder Brand Use Study | Exterior Foundation Waterproofing



27.5% of builders identified TUFF-N-DRI® as their brand of choice the past two years. Including WATCHDOG® Waterproofing means that Tremco Barrier Solutions accounts for nearly 40% of this category!



## Brand Familiarity

Recognized as the Best

TUFF-N-DRI is the only basement waterproofing system for new construction that's been performing successfully for over 30 years. Builders return year after year to the dependable protection of the TUFF-N-DRI Basement Waterproofing System against foundation wall leaks, seepage, and interior condensation. With a reputation like this, it comes as no surprise that TUFF-N-DRI is the brand name most familiar to builders.

44.2% of builders listed TUFF-N-DRI as one of the waterproofing brands they know the best.

Builders aren't the only ones recognizing the excellence of TUFF-N-DRI. Homeowners love that TUFF-N-DRI is backed by a 30-year transferable performance warranty.



## Highest Overall Quality

TUFF-N-DRI and WATCHDOG are consistently known as the best fluid-applied products in the category due to their proven performance.



Your Local Barrier Solutions Contractor:



800.876.5624

[www.TremcoBarrierSolutions.com](http://www.TremcoBarrierSolutions.com)

\*Builder Magazine Brand Use Study 2019

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